More than ever before, travellers are looking for experiences that challenge and alter their way of thinking about the world. What many companies seek to answer is what makes an experience outstanding and life changing? Conservation-led travel company andBeyond has the answer to this.

andBeyond is motivated by two desires: the first is to offer guests an extraordinary, life changing experience, and the second is to leave their world a better place through their 3C model of Care of the Land, Wildlife and People.

By travelling with &Beyond, guests support their conservation and community projects, helping &Beyond make a difference and create a living legacy. In return, over the last year, &Beyond has curated new guest experiences, focusing on the smaller details.

“It is our view that the way we stand out as a company is by delivering those small and unexpected additional touches that make an experience memorable,” explains Joss Kent, &Beyond CEO.

PARTNERSHIPS THAT TAKE CARE OF THE FINEST DETAILS

Believing that the journey begins before travellers have even left home, &Beyond has partnered with luggage company Thule to create a range of stylish luggage that is fully customisable and ideal for charter flights. Taking the hassle out of packing for small flights, the products have been tried, tested and approved to meet all luggage regulations. The bags are versatile, durable and, best of all, convenient for many &Beyond adventures, whether a safari in Africa, searching for snow leopards in the Himalaya or discovering the landscape of southern Chile. The luggage can be purchased online and is delivered directly to prospective guests ahead of their travel date, just in time to make packing easy and convenient.

Thule’s commitment to sustainability is in line with &Beyond’s values and philosophy. The company aims to source 100% of their electricity from certified renewable sources by 2020 and much of their community involvement focuses on children and adults with disabilities, supporting them in various ways to live the most active, healthy and independent lives possible.
GETTING THE MOST OUT OF YOUR SAFARI

From June 2019, &Beyond will offer all guests staying at any of their lodges a pair of SWAROVSKI OPTIK CL Companion 8x30 binoculars to use during their safari. The binoculars will be available in the guest suites for exclusive and complimentary use throughout guests’ stay. Access to the binoculars will enhance the game drive experience, ensuring that guests can view birds and animals big and small at any distance with ease and unrivalled clarity.

While one pair per suite will be available to all guests, a range of Swarovski binoculars will also be available for purchase online and in lodge Safari Shops. A donation will be made to the Africa Foundation, &Beyond’s community development partner of choice, for every SWAROVSKI OPTIK purchase made through &Beyond.

Sustainable management, within a culture of respect, trust, support and tolerance, is a core aspect of the SWAROVSKI OPTIK business model.

THE THEATRE OF SAFARI

With the global economy challenged more now than it has been for some time, &Beyond’s intention is to go beyond their guests’ expectations, at no extra cost to them. In addition to partnerships such as those with Thule and Swarovski, this includes brand new guest collateral, including the company’s annual in-house Bateleur Magazine, redesigned safari vehicles, restocked and re-envisioned safari shops, boutiques and galleries, and the theatre of safari brought to life. As an experiential travel company, the guest’s experience on an andBeyond trip is of utmost importance and andBeyond is always looking for ways to make this even more memorable.

Recognising that what distinguishes an unforgettable experience from one that is mere good is often the way that it is presented, &Beyond has developed a set of unexpected luxuries that contribute towards the theatre of safari. These include details such as a freshly brewed cappuccino halfway through an early morning game drive or a perfectly frothed, shaken or stirred cocktail served in a beautiful setting as the sun goes down. Both the company’s safari and island experiences have been fully revamped, introducing new and improved bush walks, castaway picnics, guided diving and snorkeling excursions, sunset dhow cruises and more, available to all guests at no additional cost.

Back at the lodges and camps, the same attention to detail has been applied with re-conceived menus and paired wine offerings, as well as innovative cocktails. Food is of the highest and freshest quality, sourced according to a farm to table organic philosophy.

To enjoy the refreshed &Beyond lodge experience, contact your preferred travel provider or visit www.andbeyond.com.

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ABOUT &BEYOND

&Beyond designs personalised high-end tours in 13 countries in Africa, five in Asia and four in South America, offering discerning travellers a rare and exclusive experience of the world as it should be. We own and operate 29 extraordinary lodges and camps in iconic safari, scenic, and island destinations, in Africa and South America. This enables us to positively impact more than 9 million acres of wildlife land and 2,000 kilometres of coastline.

Established in 1991, &Beyond strives to leave our world a better place than we found it through our care of the land, wildlife and people, and the delivery of extraordinary guest experiences. We have established an intimate relationship with some of the world’s last remaining unspoiled natural places and the communities that surround them. In combination with our highly-skilled guides and rangers, this allows us to deliver extraordinary guest experiences that feel profoundly meaningful.

Please note: We are legally required to use the font ‘trebuchet’ when printing the ampersand in ‘&Beyond’. If this is not possible, please write it out in full, i.e. ‘andBeyond’. The referring website in your article should be www.andBeyond.com.